



STI & HIV 2023 World Congress **July 24-27, 2023 Chicago, USA**

Local Engagement/Global Impact

25th Biennial International Society for STD
Research Congress and 22nd International
Union Against STI World Congress

Sponsorship & Exhibitor Packages Contact:

American Sexual Health Association

919.361.3124

Email: conference@ashasexualhealth.org

STIHIV2023.org



Space in the exhibit hall is currently sold out! We are adding names to a wait list and offering a number of exciting a la carte sponsor opportunities (refer to page 10 of the prospectus, linked below). Questions? Contact us at conference@ashasexualhealth.org.

Welcome letter from the chair

Dear Colleagues,

On behalf of the Organizing Committee for the joint ISSTD/R/ISTDI meeting that will be held in Chicago July 24-27, 2023, I would like to invite you to participate in this very special STI & HIV World Congress. The Congress typically attracts healthcare providers, STI & HIV program professionals, public health practitioners, diagnostic laboratorians, and basic and behavioral scientists. This will be the first large-scale face-to-face meeting of STI & HIV professionals since 2019 and therefore we expect very high attendance. Further, this is the first time the ISSTD meeting will have been held in the US since 2007, which will facilitate attendance of the US public health workforce. In addition, we plan to provide scholarships that will bring in researchers and healthcare providers from all parts of the world. We encourage you to be an active member of the Congress and your support will ensure that we host a successful meeting in Chicago in 2023.

Warm regards,

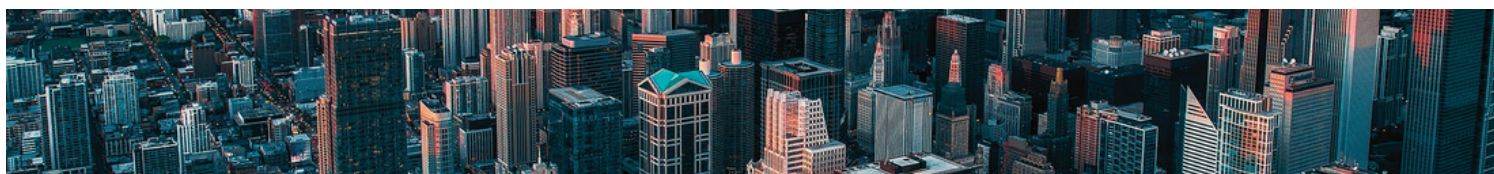
Barbara Van Der Pol, Chair, President and ISSTD Foundation Board Member

About ISSTD and ISTDI

The Congress represents the Joint Meeting of the 25th International Society for Sexually Transmitted Diseases Research (ISSTD) and the 24th International Union Against Sexually Transmitted Infections (ISTDI).

ISSTD: The International Society for Sexually Transmitted Diseases Research was established in 1977 and conducts biennial scientific meetings that address the entire range of the biomedical, behavioral and social sciences related to all STDs, including HIV infection.

ISTDI: The International Union against Sexually Transmitted Infections (ISTDI) is the oldest international organisation in the field (founded in 1923). Its object is the achievement of international cooperation in the control of sexually transmitted diseases, including HIV infection. ISTDI is on the Roster of the United Nations Economic and Social Council, and is an Official Non-Government Organisation in Consultative Status with the World Health Organisation.



Congress Location

Voted the Best Big City in the U.S. for the fifth year in a row by Condè Nast Traveler readers, Chicago is ready to welcome you!

On the shores of picturesque Lake Michigan, Chicago is one of America's great cities. A diverse metropolis known for its grand architecture, museums, and theater district, the City of Broad Shoulders is an international hub for commerce, technology, and culture.

Chicago has one-of-a-kind hotels, venues, and services that adapt perfectly to today's needs. The city boasts one of the best food scenes in the world with a multitude of Michelin-rated and James Beard Award-winning restaurants, unbeatable arts and attractions, exciting nightlife, and miles of public green spaces as well as a sparkling lakefront and lively Riverwalk to enjoy.

Congress Program

The program consists of five plenary talks on topics of interest to all attendees, 30 sessions that can accommodate up to six talks per session allowing up to 180 oral presentations, lunch symposia sessions, breakfast symposia, two poster sessions which will be held in the exhibit hall intermixed with sponsors' booths, and the opportunity for pre-Congress symposia.



Hotel Accommodation

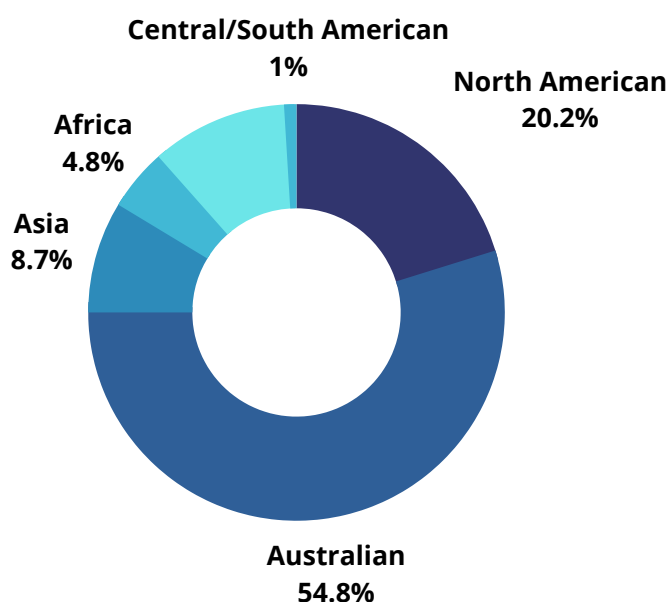
Sheraton Grand Chicago Riverwalk located in the heart of the bustling River North district is an urban sanctuary amid iconic attractions. Embrace refined comfort in stylishly appointed hotel accommodations enhanced by contemporary essentials like the ultra-comfortable Sheraton Signature Sleep Experience and striking views of the lake, river and Chicago cityscape. Delight your palate at the hotel restaurants, including Shula's Steak House and the laid-back Chicago Burger Company. An urban gem in a storied travel destination, this Riverwalk hotel is the perfect home base for your visit to Chicago.

Facts & figures from previous STI & HIV world congresses

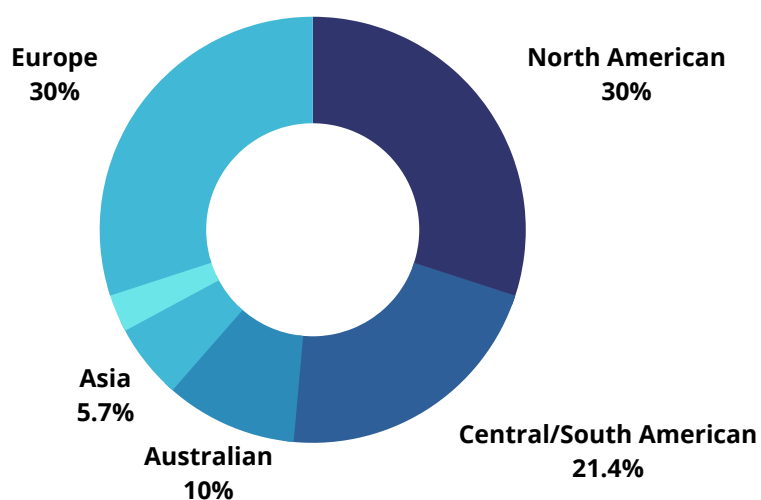
Statistics from STI & HIV World Congress 2021, 2019, 2017, and 2015

Year	Location	# Delegates
2015	Brisbane, Australia	827
2017	Rio de Janeiro, Brazil	954
2019	Vancouver, Canada	1,338
2021	Held Online	1,142

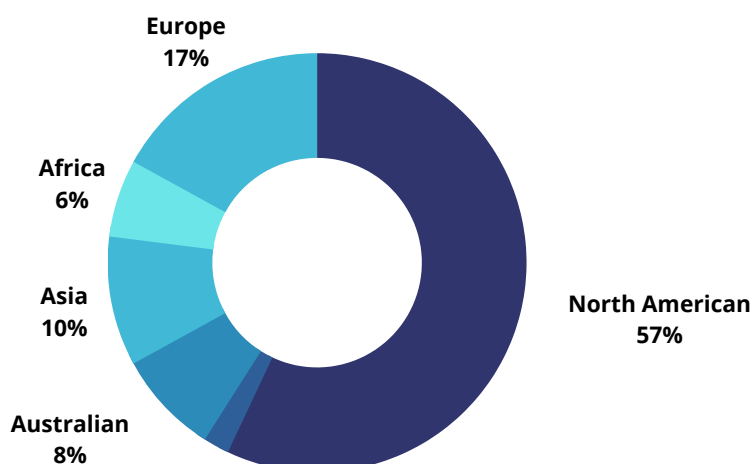
Brisbane 2015



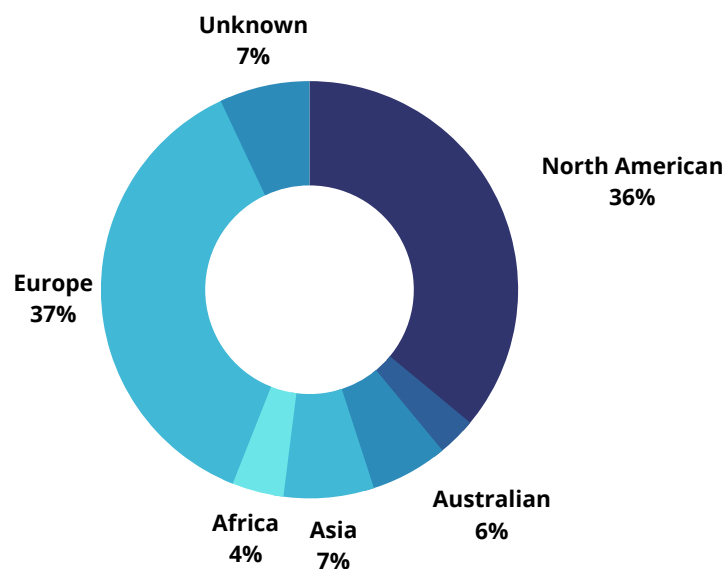
Rio 2017



Vancouver 2019



Conference Held Online 2021



STI & HIV World Congress Sponsorship

Why you should participate

The 2023 STI & HIV World Congress will feature leading researchers, clinicians, and health care professionals from around the globe. Sponsorship allows an unparalleled opportunity for access and interaction with experts and leaders. Advantages include:

- Competitive advantage: stand out as a leader in the industry
- Unrivaled brand exposure: showcase your brand on an international stage and leverage media exposure from around the world
- Lead generation: access up to 1,300 STI & HIV health care professionals from around the world
- Awareness & education of current products into new markets
- International engagement: expand your networks and reach diverse stakeholders from around the globe

Partnership Opportunities

Questions about sponsorship and exhibitor opportunities?

Contact Us

American Sexual Health Association
919.361.3124
conference@ashasexualhealth.org
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Program at a Glance*

MONDAY JULY 24	TUESDAY JULY 25	WEDNESDAY JULY 26	THURSDAY JULY 27
Pre-Congress Symposia to be arranged between 08:00 - 16:00	6 Breakfast symposia 07:00 - 08:00	6 Breakfast symposia 07:00 - 08:00	6 Breakfast symposia 07:00 - 08:00
Opening session 16:00 - 18:00	Plenary session 08:30 - 09:30	Plenary session 08:30 - 09:30	Plenary session 08:30 - 09:30
Welcome Reception 18:00 - 20:00	6 Oral sessions 10:00 - 11:30	6 Oral sessions 10:00 - 11:30	6 Oral sessions 10:00 - 11:30
	Lunch 11:30 - 13:00	ASTDA Luncheon 11:30 - 13:00	Lunch 11:30 - 13:00
	Plenary 13:00- 14:00	Plenary 13:00- 14:00	Closing Session 13:00- 15:00
	6 Oral sessions 14:30 - 16:00	6 Oral sessions 14:30 - 16:00	
	Posters 16:00 - 18:00	Posters 16:00 - 18:00	
	President’s dinner 18:30 - 21:00	Gala Dinner 18:30 - 21:00	

*Subject to change

Sponsorship Levels

As an event partner you will receive the benefits listed in the below chart as well as all benefits included in each sponsorship opportunity you select to be included in your package. See *Important Information* section below for additional details.

Sponsorship Levels (USD) and Benefits

	Diamond \$100,000 (1 Available)	Platinum \$75,000	Gold \$50,000	Silver \$30,000
Congress acknowledging your sponsorship in email marketing	✓	✓	✓	✓
Custom link to company website from your logo will show on Congress website	✓	✓	✓	✓
Lunch or breakfast symposia *	Exclusive lunch on July 25th	Concurrent lunch on July 27th	Concurrent lunch on July 24th or a breakfast symposia	—
Exhibit space selection priority	First	Second	Third	Fourth
Welcome Reception signage	✓	✓	✓	✓
Delegate Bag Insert	✓ x3	✓ x2	✓ x1	✓ x1

*Lunch or breakfast Symposium includes:

- Reserved Meeting Room
- Basic AV package with single LCD projector and screen, one microphone at the podium, two audience microphones and a head table for six with three microphones.
- Opportunity to be included in a marketing email highlighting all symposia prior to Congress (sent by the Congress organizers).

Important information:

- Prices above only cover items listed in the Sponsorship Levels table and do NOT include food and beverage for symposia; any food and beverage must be ordered through the Congress organizers. Any registrations beyond those that are complimentary with a sponsorship are available upon request and will be invoiced separately by the Organizers.

Sponsorship Levels (USD) and Benefits, Continued

	Diamond \$100,000 (1 Available)	Platinum \$75,000	Gold \$50,000	Silver \$30,000
Logo will be displayed on screen in the sponsor acknowledgement slide	✓	✓	✓	✓
Logo will be printed on the sponsor page of the Congress Program	✓	✓	✓	✓
Logo on onsite Congress sponsorship signage	✓	✓	✓	✓
Logo on directional signage	✓	✓	✓	✓
Verbal acknowledgement of support made during the Congress	✓	✓	✓	✓
Complimentary Congress registrations	6	4	2	0
Complimentary tickets to the invitation only President's Dinner	3	2	1	0
Complimentary tickets to the Congress Dinner	4	3	2	0
Acknowledgement of sponsorship in post-Congress thank you email	✓	✓	✓	✓
Thank you to sponsors on Congress website for up to six months post-event	✓	✓	✓	✓

Additional Sponsorship Opportunities Available À La Carte

Symposia \$10,000-\$15,000 USD each

The Congress offers a number of opportunities for your company to host an Industry Supported Symposium during breakfast or Pre-Congress time slots. Companies are welcome to use these slots for invitation-only events or for programs that are open to all attendees.

	\$10,000 Each	\$15,000 Each
Monday July 24th	Times tbd with conference organizers	
Tuesday July 25th		07:00 - 08:00
Wednesday July 26th		07:00 - 08:00
Thursday July 27th		07:00 - 08:00

Symposia includes:

- Reserved Meeting Room
- Basic AV package with single LCD projector and screen, one microphone at the podium, two audience microphones and a head table for six with three microphones.
- Opportunity to be included in a marketing email highlighting all symposia prior to Congress (sent by the Congress organizers).

Important information:

- Prices above do not include food and beverage; any food and beverage must be ordered through the Congress organizers.



Additional Sponsorship Opportunities Available À La Carte

Poster Sessions (2 Available) \$8,000 USD each

Poster Sessions (2) with refreshments served in the Exhibit Hall for all attendees.

As the sponsor of a Poster Session you will:

- Have your company logo displayed on table top cards placed on all food and beverage stations during your selected Poster Session.
- Be acknowledged with your logo as the sponsor of a Poster Session.

\$20,000
Each

Delegate Bags (Exclusive) \$18,000 USD

As the sponsor of the Delegate Bag, you will:

- Have your company logo on the delegate bag or the strap of the bag along with the Congress logo (bags provided by Congress).
- Be acknowledged with your logo as the sponsor of the Delegate Bags.

Lanyards/Badge Holders (Exclusive) \$12,000 USD

Each delegate will receive a name badge and lanyard to be worn for identification during the Congress.

As the sponsor of the Lanyards, you will:

- Have your company logo on the lanyards along with the Congress logo (lanyards provided by Congress).
- Be acknowledged with your logo as the sponsor of the lanyards.

Hotel Keys (Exclusive) \$9,500 USD

As the sponsor of the Hotel Keys, you will:

- Have your company logo on the hotel key along with the Congress logo.
- Be acknowledged with your logo as the sponsor of the hotel keys.



Additional Sponsorship Opportunities Available À La Carte

Congress App (Exclusive) \$15,000 USD

The Congress App will be provided to delegates free of charge and will be available for most mobile devices such as iPhone, iPad, and Android. The application will include the full scientific program, exhibit floor plan including exhibitor biographies as well as general Congress, venue and local information. Timely Congress updates about program changes or important announcements will also be sent through the Mobile App via notification alerts.

As the sponsor of the Congress App, you will:

- Have your custom graphic/banner displayed on the home page of the Congress App.
- Be acknowledged with your logo as the sponsor of the Congress App.

Wireless Internet (Exclusive) \$9,000 USD

Wireless Internet will be available throughout the venue at not charge to delegates, allowing them to use the Congress App, access abstracts, and connect with other delegates and colleagues.

As the sponsor of the Wireless Internet, you will:

- Have your company logo displayed on all relevant signage associated with the Wireless Internet.
- Be acknowledged with your logo as the sponsor of the Wireless Internet.

Notepads and Pens (Exclusive) \$8,000 USD

Notepads and pens will be included in each delegate bag (supplied by sponsor).

As the sponsor of the Notepads and Pens, you will:

- Have the opportunity to provide your custom branded Notepads and Pens for inclusion in the delegate bag.



Marketing Opportunities

Print Program Advertising

Outside Back Cover (Exclusive)	\$10,000 USD
Inside Front Cover (Exclusive)	\$8,000 USD
Inside Back Cover (Exclusive)	\$7,500 USD
Full Page	\$5,000 USD
Half Page	\$3,500 USD

Supporter will be responsible for providing the advertisement in high-resolution, print-ready format as per specifications to be communicated by the Congress organizers.

Digital Advertising

Banner in Pre-Congress E-Blast (Exclusive)

- \$2,000 USD for 1 e-blast
- \$3,500 USD for 2 e-blasts
- \$5,000 USD for 3 e-blasts

The Congress organizers will send e-blasts to more than 5,000 interested parties on a regular basis prior to the event to update on newest developments about the Congress. Your custom banner will be displayed in the e-blast.

Banner in Daily Congress E-News - \$3,500 USD Daily (Exclusive)

Every morning (Monday-Thursday), the Congress organizers will provide delegates with an email update highlighting the sessions and presentations scheduled for that day. It will also include any session or room changes to make sure delegates always have the most up-to-date information. Supporter will be responsible for providing the advertisement after approval as per specifications to be communicated by the Congress organizers.

Exhibitor Opportunities

Early Rate: until December 31, 2022 | Regular Rate: after December 31, 2022

	Early Rate	Regular Rate	Height Restrictions
Single: 100 square feet (10' x 10' configuration)	\$4,200 USD	\$6,000 USD	8.0 ft
Double: 200' square feet (configuration to be determined)	\$7,500 USD	\$8,500 USD	8.0 ft
Triple: 300' square feet (configuration to be determined)	\$10,000 USD	\$11,000 USD	8.0 ft

* Level sponsors have first choice in selecting their booth location, followed by exhibitors on a **“first-paid, first-served”** basis, based on availability. No exhibitor may sublet or share with another exhibitor. All Exhibitors must be approved by the Congress organizers.

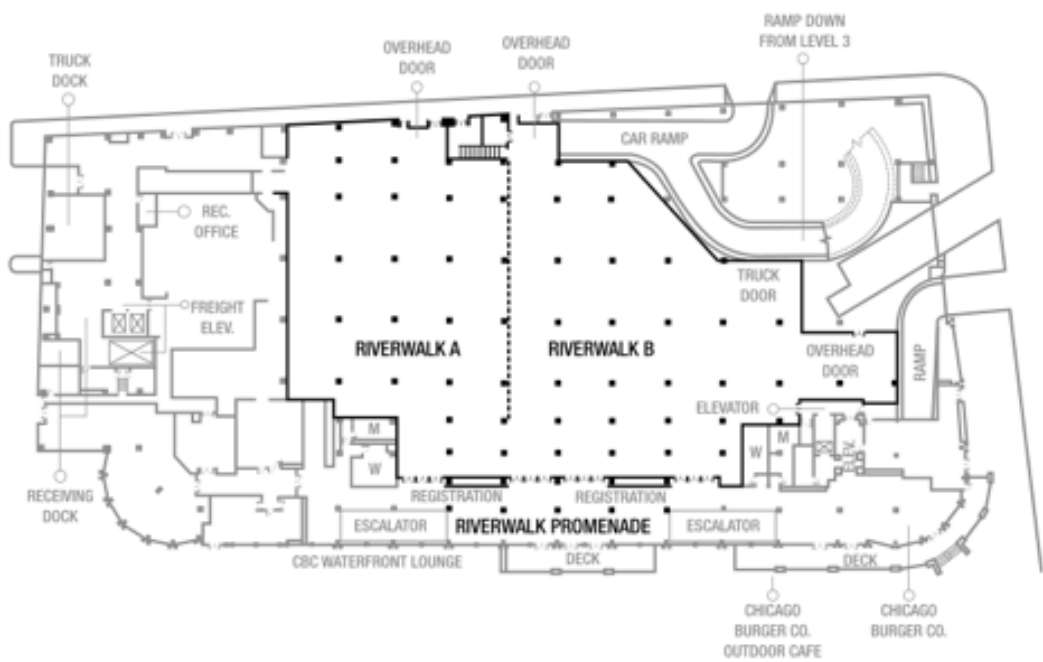
A limited number of discounted rates (booth package only, no registrations included) are available for government/non-profit organizations. To inquire, contact conferences@ashasexualhealth.org

Included with each Exhibit Booth purchase:

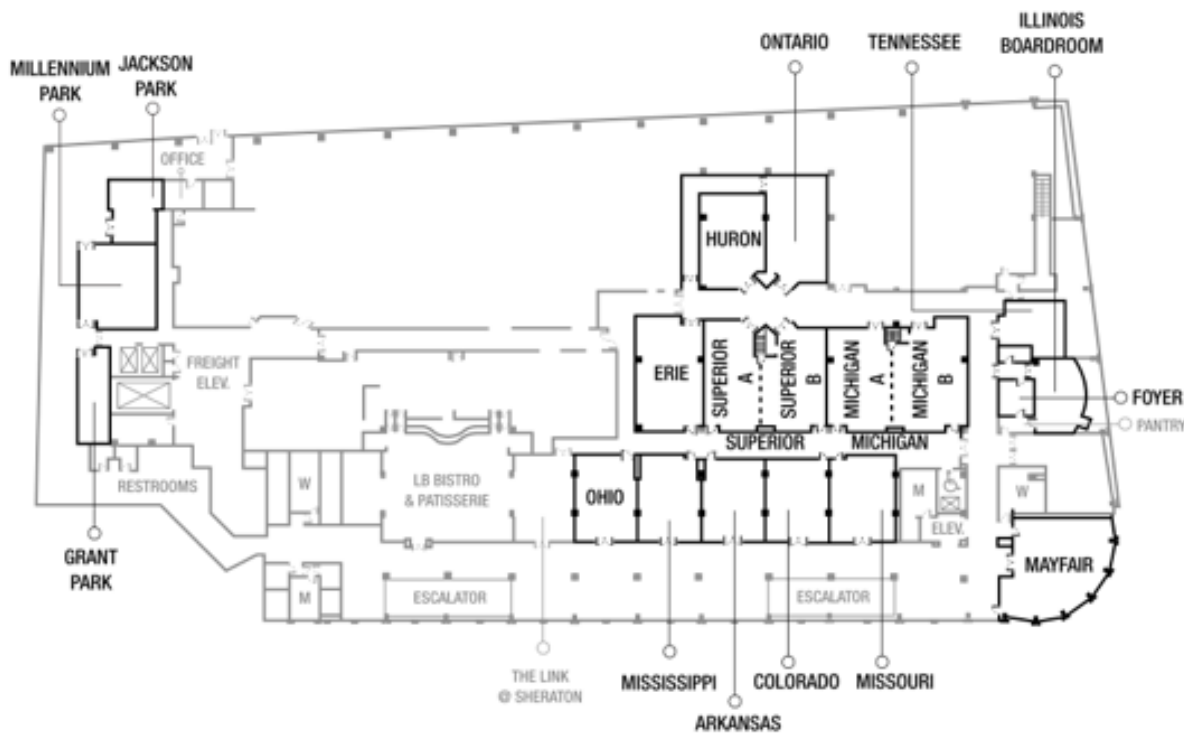
- One 10' x 10' exhibit space.
- One table, one wastebasket, and two chairs.
- Panel with company name.
- Two (2) exhibitor badges to the Congress.
- Listing with logo, weblink and 50-word biography on Congress website.
- Listing with logo and 50-word biography in Congress Program.
- Maximum of four (4) additional exhibitor badges per booth at \$250 USD per badge.

Venue and Exhibit Hall Floor Plan

FIRST FLOOR



SECOND FLOOR



THIRD FLOOR

The floor plan illustrates the layout of the third floor, featuring a central corridor system. Key areas include:

- Entrances and Access:** MAIN HOTEL ENTRANCE, CONVENTION ENTRANCE, and PORTES COCHERES.
- Service and Business:** SUNDRY-GIFT SHOP, FEDEX OFFICE BUSINESS CENTER, LUGGAGE STORAGE, and a RAMP DOWN TO VALET PARKING.
- Meeting and Dining:** CONVENTION REGISTRATION, LINCOLN BOARDROOM, CHIL BAR, and SHULA'S STEAK HOUSE with a PRIVATE DINING ROOM.
- Guest Amenities:** SHULA'S PRIVATE DINING ROOM, FREIGHT ELEV., and ELEV. (Elevators).
- Neighboring Buildings:** BRIDGEPORT, GOLD COAST, SHERATON CONFERENCE CENTER, PULLMAN, LAKEVIEW, OLD TOWN, FOUNTAINVIEW, BUCKTOWN, WRIGLEYVILLE, and STREETERVILLE.
- Other Features:** ESCALATOR, CONCIERGE REGISTRATION, and various smaller rooms and storage areas.

[illegible]

Exhibitor Information

Exhibit Hall Hours (subject to change)

Monday, July 24: Move-in (time TBD). Exhibit Hall open 18:00-20:00

Tuesday, July 25: 10:00-18:00

Wednesday, July 26: 10:00-18:00. Move-out starting 18:30

Thursday, July 27: Move-out continues (time TBD)

Many Networking Opportunities!

The Exhibit Hall is a vital part of the STI & HIV 2023 World Congress. Every effort will be made to ensure that all exhibitors receive prime exposure and direct marketing opportunities with key players and decision makers in the field.

Welcome Reception

The official opening of the Exhibit Hall. Open to all delegates!

Breaks

Complimentary breaks provided daily.

Contact Us

American Sexual Health Association

919.361.3124

conference@ashasexualhealth.org

STIHIV2023.org



TERMS AND CONDITIONS

All products and services must be related to sexually transmitted infections, HIV, or sexual health. Exhibits must present a positive point of view. The 2023 STI & HIV World Congress organizers shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors and sponsors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated.

PROCURING SPONSORSHIPS/EXHIBIT SPACE AND PAYMENT

All sponsorship and exhibitor applications are subject to review and receipt of such applications does not guarantee participation in the 2023 STI & HIV World Congress. Sponsor and exhibitor slots are assigned on a first come, first paid basis.

Full payment must be received by June 9, 2023 (exhibitors are eligible for a discounted Early Rate if paid in full by 12/31/22. See Exhibitor Opportunities for details). If payment is not received by June 9, the exhibitor/sponsor will forfeit the reservation and the space will be offered to those on the waiting list. For sponsors the fee covers the benefits listed in this document on the table under Sponsorship Levels: Please note that food and beverage is NOT included with sponsored symposia and must be ordered through the Congress organizers. With exhibitors the fee covers the benefits listed in this document on the table under Exhibitor Opportunities.

LIABILITY

The sponsor, co-sponsors, and partners of the 2023 STI & HIV World Congress and their staff have no liability to any sponsor for any injury or loss - financial, personal, or otherwise - resulting from participation in the conference including those arising from actions of the sponsor, his/her employees, agents, or licensees. Each sponsor and exhibitor, in making application to participate, agrees to protect, indemnify, and hold harmless the conference sponsor, co-sponsors, partners, and their staff, and the Sheraton Grand Chicago Riverwalk hotel from any and all claims, liability, damages, or demands which may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the sponsor.

INSURANCE

It shall be the responsibility of each sponsor and exhibitor to maintain insurance coverage against injury to persons or damage to or loss of property or to meet its obligations under this agreement, in such amounts as the sponsor shall deem adequate. Insurance will not be provided by the 2023 STI & HIV World Congress, its sponsors, co-sponsors, or partners.

RESTRICTIONS

Nothing shall be posted, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. Anything in connection therewith, necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor. The subletting, assignment, or apportionment of the whole or any part of the exhibit booth and space, by a sponsor/exhibitor, is prohibited. Any exhibitor selling or distributing food products is solely responsible to pay any concession fee, if deemed necessary. Sponsors and exhibitors are responsible for notifying the hotel of any intention to distribute food products in advance of the event.

No one other than the sponsor/exhibitor and their employees will be permitted to occupy the contracted space. Noise-creating devices shall not be operated at a level which would interfere with other exhibitors.

Sponsors and exhibitors are expected to have their booths staffed during all hours the exhibit hall is open, beginning with the Welcome Reception at 6:00pm on Monday, July 24 through the close of the exhibition hall at 6:00pm on Wednesday, July 26. Arriving at the conference late or leaving early may impact an exhibitor's participation in future meetings.

SALES

Sponsors and exhibitors may sell merchandise from booths during the exhibit hall hours of operation. Order taking will be permitted on the exhibitor floor. Sponsors and exhibitors assume entire responsibility for the collection of any applicable sales taxes.

For more information, contact conference@ashasexualhealth.org or call Fred Wyand at 919.361.3124.

2023 STI & HIV World Congress
July 24-27 | Chicago, IL
SPONSOR/EXHIBITOR APPLICATION

Company name:

Street address:

City: State: ZIP code: Country:

Contact person:

Title:

Phone:

E-mail:

SPONSORS

Please check desired sponsorship level. Exhibit booth space is complimentary with sponsorship. See Sponsorship Opportunities for more details. Sponsorships are available on a first paid, first served basis.

Diamond Sponsorship (\$100,000 due by June 9, one available)

Platinum Sponsorship (\$75,000 due by June 9)

Gold Sponsorship (\$50,000 due by June 9)

Silver Sponsorship (\$30,000 due by June 9)

EXHIBITORS

Level sponsors have first choice with booth location, followed by exhibitors on a first paid, first served basis.

	Early Rate (Until 12/31/22)	Regular Rate (After 12/21/22)	Height Restrictions
Single: 100 sq. ft. (10' x 10' configuration)	\$4200 USD	\$6,000 USD	8.0 ft.
Double: 200 sq. ft. (configuration TBD)	\$7,500 USD	\$8,500 USD	8.0 ft.
Triple: 300 sq. ft. (configuration TBD)	\$10,000 USD	\$11,000 USD	8.0 ft.

If enclosing payment, make checks payable to the American Sexually Transmitted Diseases Association.

AUTHORIZATION

I, _____, as a representative of the above listed organization, agree to abide by the terms and conditions listed herein.

Signature/Date:

If form is received by email, receipt of email will constitute an electronic signature. Upon receipt of this application, a representative will be in touch with additional information. With the exception of premium booths reserved for sponsors, booth selection is on a first come, first served basis.

Return form to: Fred Wyand (voice 919.361.3124)

Via e-mail: conference@ashasexualhealth.org

Mailing address: 2023 STI & HIV World Congress, PO Box 12665, Research Triangle Park, NC 27709-3827

SEE EXHIBITOR TERMS AND CONDITIONS IN EXHIBITOR/SPONSOR PROSPECTUS FOR MORE DETAILS.